

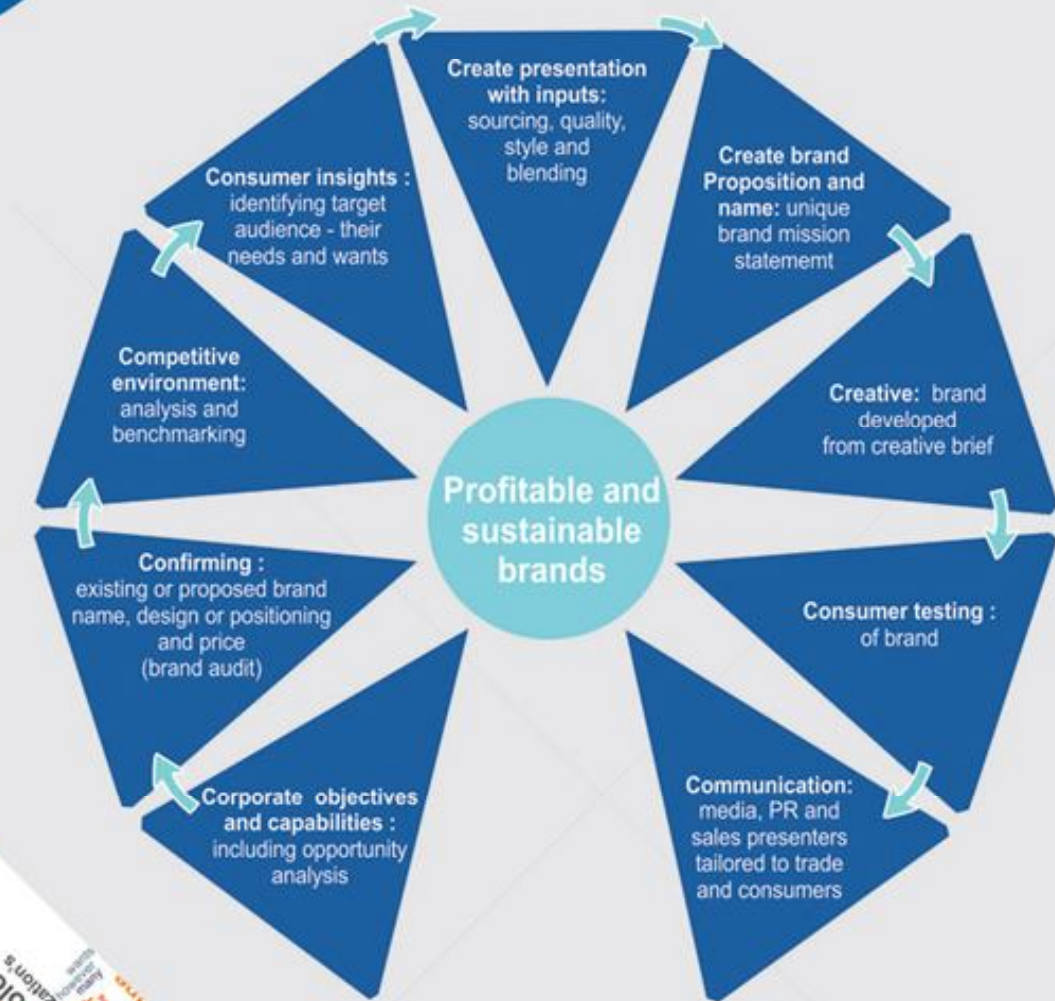
► Core Values

- ▶▶▶ A commitment to innovation and excellence.
- ▶▶▶ VISION - To provide compelling, effective and result - driven services to succeed on multiple levels.
- ▶▶▶ MISSION - Putting the heart and mind to work and derive the best.
- ▶▶▶ QUALITY - CHIBA will re-evaluate, reconsider and think out of the box with future in mind.
- ▶▶▶ ACCOUNTABILITY - Accept responsibility for our actions and support business decisions through experience and good judgement. Responsible and forward thinking as Industry leaders.



CHIBA STRATEGIC SOLUTIONS PVT LTD

Connect to Communicate



SHOUT wields its media relations and marketing skills to ensure your voice is heard.



CHIBA STRATEGIC SOLUTIONS PVT LTD

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► CHIBA's Services

- ▶▶▶ Public Relations & Media/Branding
- ▶▶▶ Investor Relations
- ▶▶▶ Digital Marketing
- ▶▶▶ Market Research & TEFS
- ▶▶▶ Event Management
- ▶▶▶ KPO/BPO related services

▶ CHIBA is an independent firm, promoted by the professionals who have lead several Start-Ups for MNC's and Top Corporate Groups with over more than two decades of experience spanning various segments from Market Research, Media, Communications, Capital & Commodity Markets, Consultancy, Strategic Alliances, Events, KPO/BPO set ups and related areas.

CHIBA offers services on PR & Media, Strategy, Branding, Investor Relations, Digital Marketing, Market Research, Event Management and KPO/BPO related services.

CHIBA Provides services to organizations with global aspirations and would act as the trusted advisor to business of all segments including local, Regional, National, and International. CHIBA will provide customized business environment research to support strategic decision-making process to counter all-round Market Growth and Entry problems, and also act as a partner to provide unmatched value proposition in the Marketing, Sales and Strategic Initiatives.

SOLUTIONS

Discover how best to deliver the right SOLUTIONS at the right time

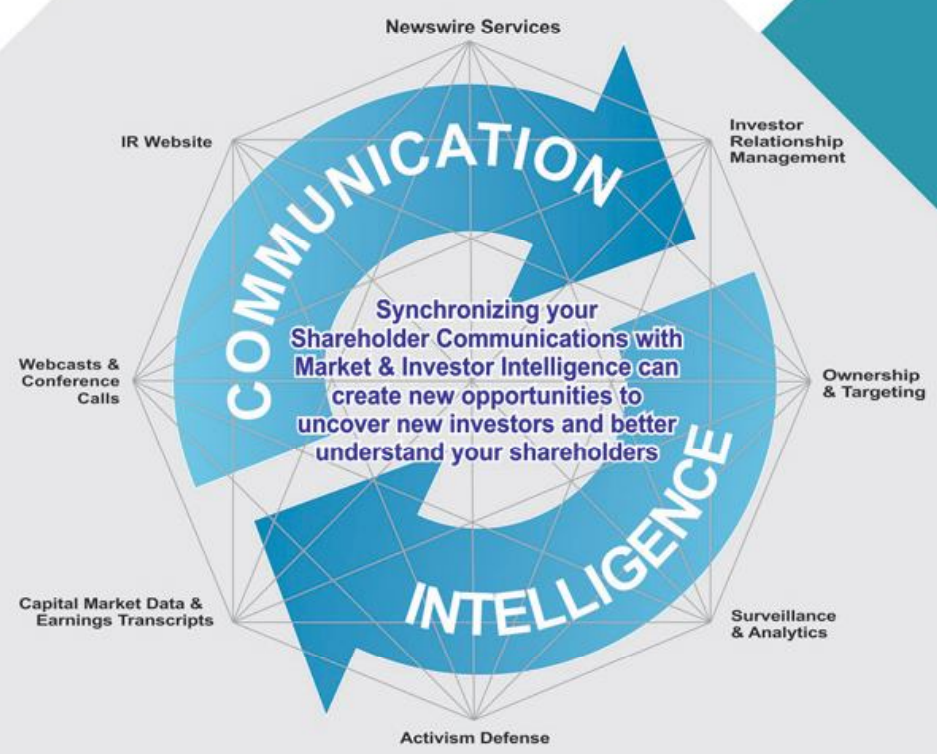
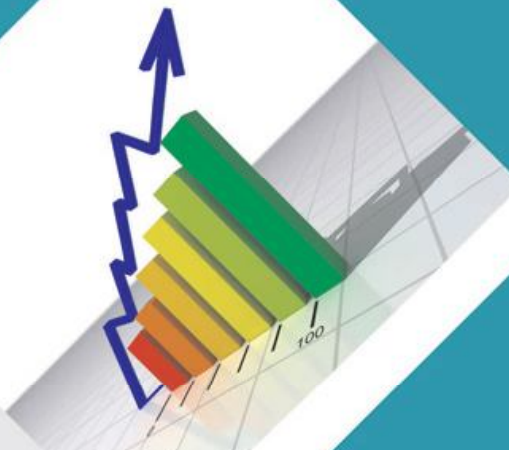
STRATEGY

Adopt a proven STRATEGY for actionable experience with measurable results.

SUCCESS

Achieve all stated objectives SUCCESS.

▶ CHIBA'S METHODOLOGY



▶ CHIBA's Expertise

- ▶▶▶ Cutting edge media communications with un-paralleled media reach, targeted "Spot On " Marketing services, Creating Communication Planning, Strategies through effective public relation campaigns
- ▶▶▶ Setting highest professional standards for measurement and ROI
- ▶▶▶ Multiple Ideas: Exchange multiple ideas regarding services thru convey of thought
- ▶▶▶ Brand Positioning
- ▶▶▶ Investor Relations Services
- ▶▶▶ Digital Marketing
- ▶▶▶ In-depth Market Research Analysis
- ▶▶▶ Methodology to combine supply-side industry analysis, end-user primary and secondary research & demand assessment with deep examination of trends
- ▶▶▶ Market Research reports to focus on a particular industry sector, include strategic analysis of business driver and challenges, technology development, the value chain and competitive landscape along with Indian & Global regulator issues